

Memorandum

TO: NEIGHBORHOOD SERVICES
AND EDUCATION COMMITTEE

FROM: Jill Bourne

SUBJECT: SCHOOLS/CITY COLLABORATIVE DATE: March 23, 2015
EAST SIDE ALLIANCE

Approved

Date

4/1/15

COUNCIL DISTRICT: Citywide

RECOMMENDATION

It is recommended that the Neighborhood Services and Education Committee accept the Library's report regarding current activities and future plans to partner with the East Side Alliance, an initiative that leverages resources of several school districts, private foundations, and higher academia to improve outcomes for students in the East Side of San José. The City's support for the East Side Alliance represents a subset of the citywide Schools/City Collaborative.

OUTCOME

The Committee will gain an understanding of the partnership known as the East Side Alliance and the City's endeavors to provide support for this initiative. The Committee will be welcomed to provide feedback and input into the City's efforts at an early stage of development.

BACKGROUND

The East Side Alliance (ESA) is a collective impact initiative involving school districts, foundations, and independent and government agencies to establish common standards, course content, instructional practices, and measurement of student progress. The ESA consists of eight school districts - East Side High Union School District and the seven districts that feed into these high schools: Alum Rock, Berryessa, Evergreen, Franklin-McKinley, Mt. Pleasant, Oak Grove, and Orchard. Formed prior to the 2013-14 school year, the ESA is in its second year of collaboration, and the member school districts serve a total of approximately 85,000 students. Partner organizations include San José State University (SJSU), Evergreen Valley College, the Silicon Valley Community Foundation, the Leo. M. Shortino Family Foundation, the Applied

NEIGHBORHOOD SERVICES AND EDUCATION COMMITTEE

March 23, 2015

Subject: Schools/City Collaborative with East Side Alliance

Page 2

Materials Foundation, and the Silicon Valley Education Foundation (SVEF), which takes a lead role in managing partner relationships. Through collaborative work and leveraging resources with these partner districts, the vision of the ESA is to “prepare every student for a lifetime of success in Silicon Valley.”

In May 2014, key members of the ESA and City representatives from the Mayor’s Office, the City Manager’s Office, the Library, and Parks, Recreation, and Neighborhood Services (PRNS), met to discuss the formalization of a partnership between the City and the ESA. Since that time, the City has worked to align programs and services, establish shared priorities, and enhance and leverage staff capacity to meet the needs and goals of the districts in the ESA.

ANALYSIS

Aligning Programs and Services

The City Departments in the Neighborhood Services City Service Area (CSA) have developed a draft inventory of current services that are aligned with the City’s priority of supporting schools and students in San José, particularly in relation to academic achievement. A majority of these efforts fall into four major categories: access to resources; literacy and school readiness; information and media literacies; and recreation and personal development. Below is a sample of the current services that are valued by schools citywide, which may be strengthened to meet the needs of the schools in the East Side Alliance:

ACCESS TO RESOURCES	LITERACY & SCHOOL READINESS	INFORMATION & MEDIA LITERACIES	RECREATION & DEVELOPMENT
Fiction & Nonfiction collections	Preschool at re-use and community centers	Research skills & resource selection	Afterschool ASES and ROCK programs
Public computer labs & loanable technology	Early education programs at all libraries	Digital literacy; maximizing technology & expectations for use	Health and Fitness programs; Lunch time activities; Sports Leagues
Internet Access	Homework Help Programs	Digital Arts programming	TeensReach volunteer engagement program
Online databases & learning portals	Summer Reading Challenge	Maker activities, skills, and tools	Camps and Aquatic programs
	College Readiness Programs		Safety Initiatives

Establishing Shared Priorities

The City is currently working to develop a targeted strategy for enhancing or initiating programs that will be most impactful to the school districts in the East Side Alliance. In discussion with the ESA Superintendents and Assistant Superintendents, current services will be prioritized for future expansion to address areas of greatest need, with target outcomes identified. In addition, a number of new ideas have already surfaced, including:

Access to Print and Electronic Resources

- Explore adoption of an online tool for sharing ebook collections and assessment capabilities across Library and school network platforms.
- Provide access to textbooks via the Library, either in print or online.
- Partner with ESUHSD to explore opportunities for wireless internet access at school, afterschool in city facilities, and within the students' home neighborhoods.
- Remove barriers to access for ESA students by implementing a new Student Library Card.

Print Literacy and School Readiness

- Align Early Education Strategy and implement reading assessment practices in partnership with schools.

Information and Media Literacies

- Pilot lending of technology (tablets and laptops) to facilitate students' afterschool and home access to school resources.
- Provide educators with access to digital and maker activities based in Science, Technology, Engineering, Arts, and Math (STEAM) for use in the classroom or at partner branch libraries and community centers.

Recreation, Fitness, and Personal Development

- Expand programs to support prevention of childhood obesity.
- Increase work with schools to ensure that qualified students are connected with opportunities for Summer Camps scholarships.

Enhancing Capacity to Implement Partnership

To provide the necessary support for these efforts, the Library recently established a staff position that focuses on the City's collaboration with the East Side Alliance and programs that support out-of-school learning. The School Support Coordinator's role includes:

- Communication with ESA's Assistant Superintendents, providing information and soliciting feedback regularly.
- Coordination with City departments to ensure all available school support services are known to the ESA.
- Providing information and training to school staff about City resources and services.
- Providing City staff with the training and tools to collaborate effectively with schools.
- Coordination of a School Support Committee to implement activities recommended by the ESA and assist branch libraries and other agencies in the development of local partnerships with schools in close geographic proximity. The Committee will also advise about resources, programs, and services that will best serve students, parents, and school staff.

NEIGHBORHOOD SERVICES AND EDUCATION COMMITTEE

March 23, 2015

Subject: Schools/City Collaborative with East Side Alliance

Page 4

EVALUATION AND FOLLOW-UP

After receiving feedback from the Neighborhood Services and Education Committee, staff will proceed with setting priorities for current and new programs and services, working with the ESA to identify target outcomes for the 2015-16 year. Future reports may be scheduled to review the finalized workplan and progress toward achieving stated goals for the school year.

/s/

Jill Bourne

Director, Library Department

For questions, please contact Angie Miraflor, Division Manager, Library Department, at (408) 808-2188.



City Partnership with the East Side Alliance April 9, 2015

East Side Alliance

7 Districts

Alum Rock
Berryessa
Evergreen
Franklin-McKinley
Mt. Pleasant
Oak Grove
Orchard



East Side High School
Union District



San Jose State
University

Evergreen
Community
College

85,000 Students



Aligning Programs and Services

Access to Print & E-Resources

Print Literacy and School Readiness



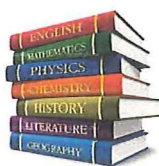
Information & Media Literacies

Recreation, Fitness, & Personal Development

San José Public Library

Establishing Shared Priorities

Access to Print & Electronic Resources

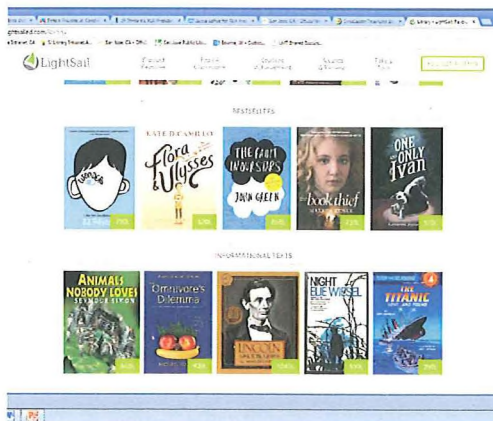


Text Books

Wireless Access



Student Library Card



Shared Online Platform

Establishing Shared Priorities

Literacy and School Readiness



Reading Assessments in
Partnership with Schools



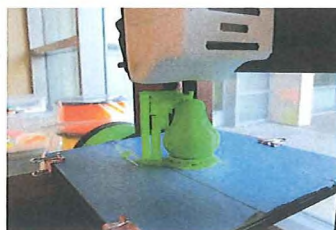
Establishing Shared Priorities

Information and Media Literacies



Lending
Technology

Digital/Maker
STEAM
Activites



San José Public Library

Establishing Shared Priorities

Recreation, Fitness, and Development



Nutrition and Health Programs



Summer Camp Scholarship Opportunities



Enhancing Capacity to Implement Partnership

School Support Coordinator:

- Liaison to Superintendents and Assistant Superintendents
- Coordinate with City departments
- Provide information and training to school and City staff
- Manage program implementation and school site partnerships



Next Steps

- Complete current services inventory
- Acquire feedback and prioritization from ESA Leadership
- Develop 2015-16 Work Plan for school support
- Formalize coordination
- Pilot new program and service ideas